

## EXPERIENCE

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May 2020 to Present

### PagerDuty

San Francisco, CA

Creative Technologist

March 2020 to Present

Product Designer

May 2020 to March 2020

Led the design of a new workflow automation tool for incident response. Integrated a headless CMS that removed barriers for updating content and facilitated localization. Built and designed a page for product marketing updates that consistently reached top 10 accounts. Implemented a new search bar design which led to a two-fold increase in usage. Advocated for front-end initiatives company-wide.

March 2020 to May 2020

### UpCodes

Design Consultant

San Francisco, CA

Proposed a new simplified pricing model that drove an increase of paid customers. Orchestrated a new left hand navigation to improve feature discoverability.

June 2018 to September 2019

### Caring

User Experience Designer

San Francisco, CA

Led the redesign of *search*, Caring's core product helping families find senior living communities with the right type of care. Improved design-developer communication to increase productivity and UI consistency across applications. Conducted user interviews and shadowing sessions.

February 2017 to June 2018

### You Technology

User Experience Designer

San Francisco, CA

Oversaw the design of a new simplified digital advertising creation form. Conducted user research sessions to derive user personas. Studied user analytics to improve form completion efficiency and workflows.

May 2015 to March 2016

### Pixar Animation Studios

Interaction Design Resident

Emeryville, CA

Designed static and interactive prototypes for an art asset management application. Conducted individual and contextual interviews with production managers, artists, and technical directors.

June 2013 to August 2013

### Fathom Information Design

Interaction Design Intern

Boston, MA

Developed prototypes and visualizations for exploring the client's data set. Worked on creating interactive maps and web applications for solving the client's proposal.

## EDUCATION

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2014

### Rhode Island School of Design

BFA, Graphic Design

### Brown University

Cross Registration

Advanced courses in Computer Science (8)

## SKILLS

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TECHNICAL

JavaScript, Python, SQL, HTML/CSS, D3, React, Jamstack, Git, Analytics, Performance Profiling

DESIGN

Figma, Sketch, Framer, Principle, After Effects, Illustrator, InDesign, Photoshop

LANGUAGES

English & Spanish

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